CURRICULUM VITAE

DANY MANRIQUE

Multidisciplinary Creative
Based in Brisbane, AU

DANYMANRIQUE.COM ↗

CREATIVE & ART DIRECTION

CONTACT ↗ LINKEDIN ↗

about

I BRING TOGETHER DESIGN, COMMUNICATION, STRATEGY AND TECHNOLOGY TO TURN IDEAS INTO MEANINGFUL EXPERIENCES. DRIVEN BY CURIOSITY AND EXPERIMENTATION, I EXPLORE THE SPACE BETWEEN CREATIVITY AND FUNCTIONALITY, CREATING WORK THAT CONNECTS WITH PEOPLE AND GOES BEYOND THE EXPECTED.

CREATIVE DIRECTION & DESIGN
- Art Direction
- Brand Identity
- Graphic Design
- Digital Design
- Visual Communication
- Creative Strategy
- Web Design

CONTENT & PRODUCTION
- Visual Storytelling
- Video Production
- Photography
- Motion Graphics
- Audio Production
- Content Strategy

MARKETING & TECHNOLOGY
- Performance Creative
- Digital Marketing
- E-commerce
- Interactive Experiences
- AI Integration
- Creative Automation

[experience]

CULTURE KINGS
IN-HOUSE GRAPHIC DESIGNER
SEP 2025 - JUL 2026
CAMPAIGN DESIGN / DIGITAL CONTENT / SOCIAL MEDIA / EMAIL MARKETING / BRAND IDENTITY / CREATIVE PRODUCTION

FIRST FOCUS
CONTENT LEAD
JAN 2024 - SEP 2025
PODCAST PRODUCTION / AUDIO EDITING / SOUND DESIGN / CONTENT STRATEGY / DATA ANALYTICS / SOCIAL MEDIA / GRAPHIC DESIGN / DIGITAL MARKETING

SWISSKLIP
SENIOR CREATIVE DESIGNER
AUG 2023 - JAN 2024
GRAPHIC DESIGN / DIGITAL CONTENT / SOCIAL MEDIA / CAMPAIGN DESIGN / BRAND ADAPTATION / VISUAL COMMUNICATION

TRANSFORM BY FITAZ
DIGITAL CONTENT CREATOR
JUN 2022 - JUL 2023
GRAPHIC DESIGN / DIGITAL CONTENT / VIDEO PRODUCTION / MOTION GRAPHICS / SOCIAL MEDIA / CAMPAIGN DESIGN

DFO GLOBAL PERFORMANCE COMMERCE
PERFORMANCE CONTENT CREATOR
MAR 2020 - JUN 2022
GRAPHIC DESIGN / E-COMMERCE / DIGITAL CONTENT / SOCIAL MEDIA / PERFORMANCE MARKETING / EMAIL DESIGN / WEB ASSETS

INTERACTIVE MEDIA
CREATIVE DESIGNER/CREATIVE DIRECTOR
JUL 2016 - JUL 2020
GRAPHIC DESIGN / E-COMMERCE / DIGITAL CONTENT / SOCIAL MEDIA / PERFORMANCE MARKETING / EMAIL DESIGN / WEB ASSETS

skills

01 /
STAND OUT

BUILD BRANDS PEOPLE NOTICE AND REMEMBER.

BRAND DIFFERENTIATION VISUAL IDENTITY CREATIVE DIRECTION

02 /
DRIVE GROWTH

TURN CREATIVE THINKING INTO COMMERCIAL OPPORTUNITIES.

MARKETING CAMPAIGNS CUSTOMER ENGAGEMENT CONVERSION-FOCUSED DESIGN

03 /
WORK SMARTER

MAKE CREATIVE PROCESSES FASTER, SMARTER AND MORE EFFICIENT.

AI WORKFLOWS AUTOMATION PRODUCTION EFFICIENCY

Explore my portfolio at
DANYMANRIQUE.COM ↗

GET IN TOUCH

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